

# Spot the machine

Modeling Challenge

  
accenture

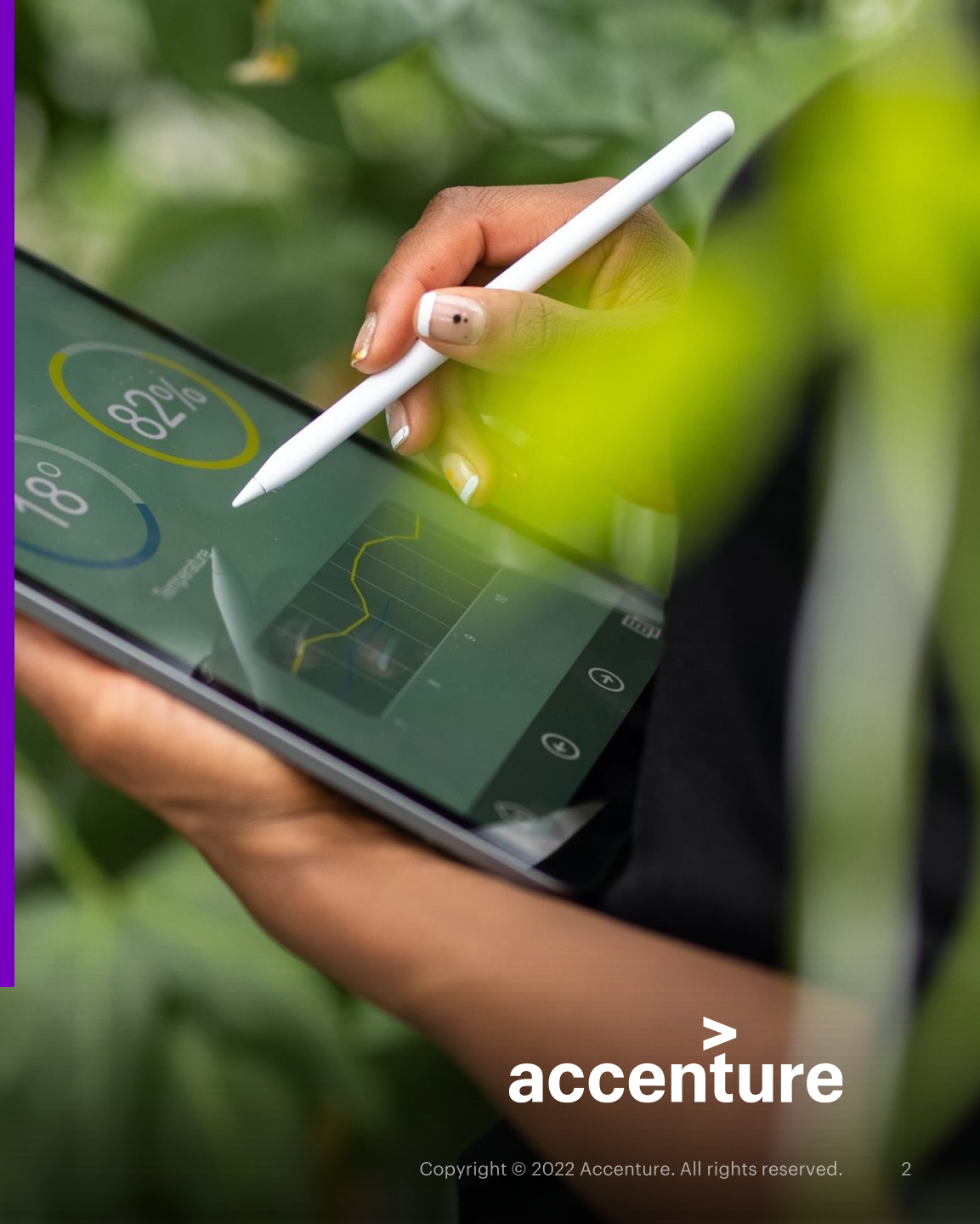
**1. Accenture**

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**2. Problem description**

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**3. Assessment**



# Accenture Spain

Let there be *change*



# We are a global team

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721.000

Accenture employees worldwide.  
**+15.000 employees in Spain**

8.300

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200+

Cities with Accenture offices  
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countries total.

80%

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clients.



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# Contact

- Interested individuals can contact María Más on LinkedIn.
- URL: [https://accenture.wd3.myworkdayjobs.com/AccentureCareers/job/Madrid/DIXCOVER-ARTIFICIAL-INTELLIGENCE\\_R00162626](https://accenture.wd3.myworkdayjobs.com/AccentureCareers/job/Madrid/DIXCOVER-ARTIFICIAL-INTELLIGENCE_R00162626)



**LinkedIn Accenture Spain**

<https://es.linkedin.com/company/accenture-espana>



**Twitter Accenture Spain**

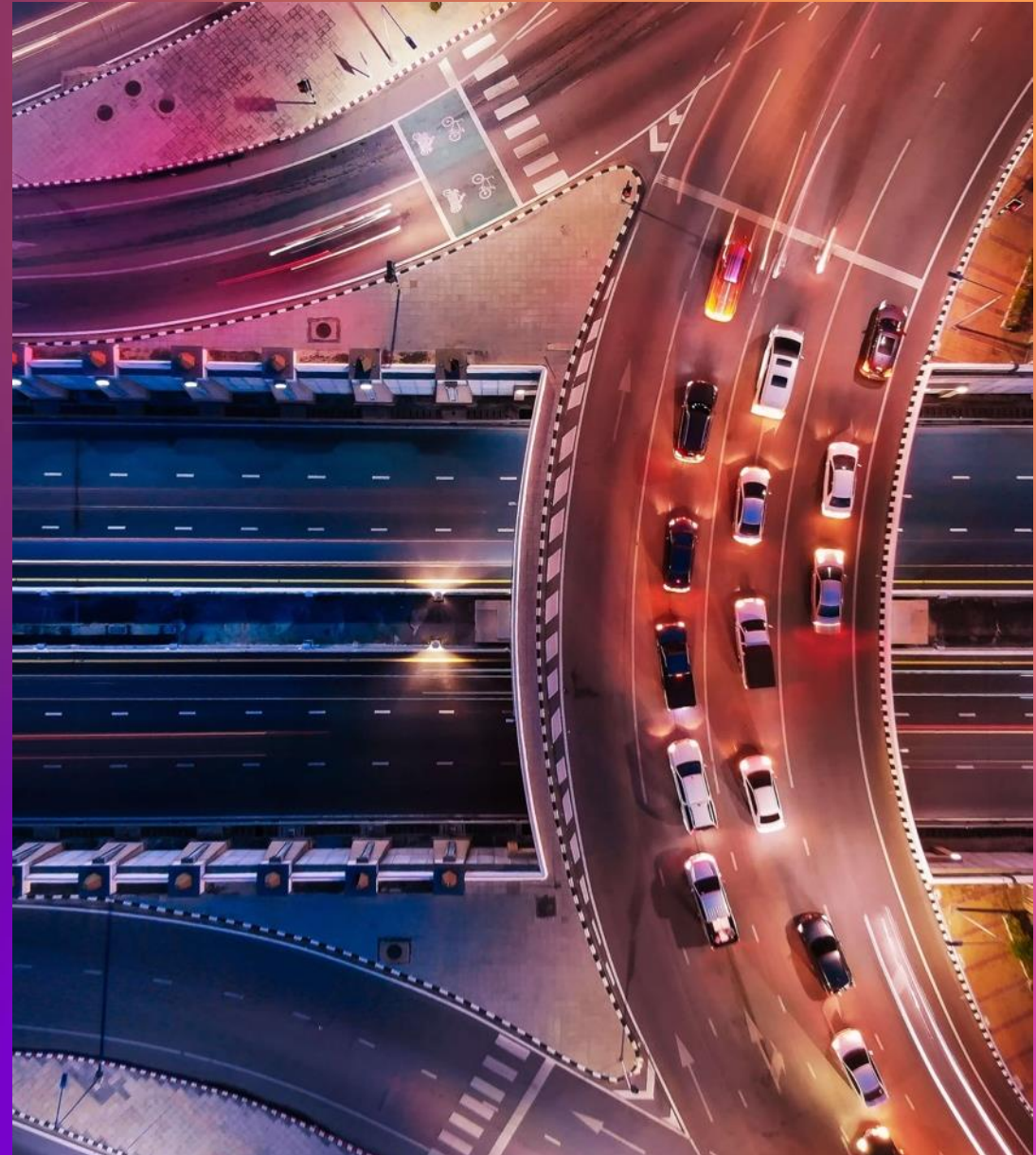
@AccentureSpain



QR code to María Más linkedin profile for more information

# Problem Structure

Spot the machine



# Generative AI in the present day

Generative artificial intelligence is a technology that focuses on generating original content from existing data.

- With **ChatGPT** and **DALL-E**, they have been made available to the general public.
- Their potential uses are countless and difficult to track.
- This **widespread** and **uncontrolled** use may pose a **risk** to individuals, private companies, and public organizations.
- Hence, there has recently emerged a **need** to determine whether a text or an image has been generated by a person or by AI.

euronews · 2d · on MSN

High schools in Denmark are embracing ChatGPT as a teaching tool rather than shunning it



GADGETS NOW · 1d

UK may ban Snapchat's My AI feature, here's why

Snap Inc's My AI feature on Snapchat, powered by OpenAI's technology, is at risk of being banned in the UK

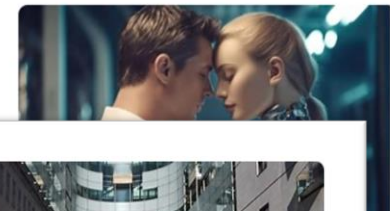


Politico Europe · 2d

ChatGPT is entering a world of regulatory pain in Europe

Forbes · 13d

Artificial Intimacy: How Generative AI Can Now Create Your Dream Girlfriend



The Telegraph · 5d · on MSN

BBC blocks ChatGPT maker from using its content over AI copyright concerns

The BBC has blocked ChatGPT from using its content amid growing fears that AI tools are breaching copyright. The public ...





# The Challenge: Spot the machine

**Goal:** Classify which texts have been written by humans and which have been generated by ChatGPT

- A dataset containing texts generated by ChatGPT and humans will be provided.
- There are several possible approaches to this problem, two of them could be:

- 1. Data cleansing.**
- 2. Feature Extraction**
- 3. AI Model Training**
- 4. Validation**
- 5. Analysis of results**

- 1. Data cleansing.**
- 2. Data Transformation**
- 3. Extracting Statistics**
- 4. Classification of texts**
- 5. Analysis of the results**



A large white outline of a speech bubble is centered on a purple gradient background. The speech bubble has a pointed right side and a rectangular left side with a small notch at the top and bottom. The text "Thank you." is written in a bold, white, sans-serif font inside the bubble.

**Thank you.**